

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 23, 2012

**J & J SNACK FOODS CORP.**

(Exact name of registrant as specified in its charter)

<u>New Jersey</u>	<u>0-14616</u>	<u>22-1935537</u>
(State or Other Jurisdiction of Organization)	(Commission File Number)	(I.R.S. Employer Identification No.)

6000 Central Highway, Pennsauken, NJ 08109  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

**ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS.**

On January 23, 2012, J & J Snack Foods Corp. issued a press release regarding its earnings for the first quarter of fiscal year 2012.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.**

(c) Exhibits

Exhibit Number	Description of Document
99.1	Press Release dated January 23, 2012

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

Gerald B. Shreiber  
President

By: /s/ Dennis G. Moore

Dennis G. Moore  
Chief Financial Officer

Date: January 23, 2012

## EXHIBIT INDEX

Exhibit Number	Description
99.1	Press Release dated January 23, 2012

**IMMEDIATE RELEASE****FOR:**

6000 Central Highway  
Pennsauken, NJ 08109

**Contact: Dennis G. Moore**  
**Senior Vice President**  
**Chief Financial**  
**Officer**  
**(856) 532-6603**

J & J SNACK FOODS  
REPORTS FIRST QUARTER SALES  
AND EARNINGS

Pennsauken, NJ, January 23, 2012 - - J & J Snack Foods Corp. (NASDAQ-JJSF) today announced sales and earnings for the first quarter ended December 24, 2011.

Sales increased 11% to \$172.7 million from \$155.6 million in last year's first quarter. Net earnings were \$5.5 million in the current quarter compared to \$7.1 million last year. Earnings per diluted share were \$.29 for the first quarter compared to \$.38 last year. Operating income decreased 23% to \$8.5 million in the current quarter from \$11.0 million in the year ago quarter.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "ICEE improved significantly from last year. Other than ICEE, our results were disappointing. Contributing factors were weak volume, inability to offset ingredient and packaging cost increases and other increases in operating costs."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID\* and BARQ'S\*\* frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies, PATIO burritos and HAND FULLS and HOLLY RIDGE BAKERY filled handheld products. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida; Colton, Vernon and Norwalk, California; Holly Ridge, North Carolina; and Weston, Oregon.

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

\*\*BARQ'S is a registered trademark of Barq's Inc.

- more -

---

Consolidated Statement of Operations  
Three Months Ended

	December 24, 2011	December 25, 2010
	(unaudited)	
	(in thousands)	
Net sales	\$ 172,686	\$ 155,632
Cost of goods sold	126,280	109,531
Gross profit	46,406	46,101
Operating expenses	37,943	35,128
Operating income	8,463	10,973
Other income	316	200
Earnings before income taxes	8,779	11,173
Income taxes	3,294	4,079
Net earnings	<u>\$ 5,485</u>	<u>\$ 7,094</u>
Earnings per diluted share	\$ .29	\$ .38
Earnings per basic share	\$ .29	\$ .38
Weighted average number of diluted shares	18,874	18,702
Weighted average number of basic shares	18,806	18,578

Consolidated Balance Sheets

	December 24, 2011	September 24, 2011
	(unaudited)	
	(in thousands)	
Cash & cash equivalents	\$ 94,091	\$ 87,479
Current marketable securities held to maturity	8,650	25,506
Other current assets	128,846	146,865
Property, plant & equipment, net	127,039	124,650
Goodwill	70,070	70,070
Other intangible assets, net	51,373	52,005
Marketable securities held to maturity	63,000	42,000
Other	2,226	2,241
Total	<u>\$ 545,295</u>	<u>\$ 550,816</u>
Current liabilities	\$ 65,492	\$ 75,848
Long-term obligations under capital leases	448	523
Deferred income taxes	40,993	41,050
Other long-term obligations	965	1,007
Stockholders' equity	437,397	432,388
Total	<u>\$ 545,295</u>	<u>\$ 550,816</u>

The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

##

- 3 -