# SEC Form 4

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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer s | ubject to |
|-------------------------------|-----------|
| Section 16. Form 4 or Form    | 5         |
| obligations may continue. Se  | e         |
| Instruction 1(b).             |           |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL             |     |  |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|--|
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| Estimated average burden |     |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |  |

| 1. Name and Address of Reporting Person <sup>*</sup><br>SHREIBER GERALD B |                                   |                | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>J&amp;J SNACK FOODS CORP</u> [ JJSF ] |                        | tionship of Reporting<br>all applicable)<br>Director                          | Persor | n(s) to Issuer<br>10% Owner    |
|---|-----------------------------------|----------------|--|------------------------|---|--------|--------------------------------|
| (Last)<br>6000 CENTRAL  | (First) (Middle)<br>NTRAL HIGHWAY |                | 3. Date of Earliest Transaction (Month/Day/Year)<br>04/29/2011                                 | X                      | Officer (give title<br>below)<br>President a                                  | nd C   | Other (specify<br>below)<br>EO |
| (Street)<br>PENNSAUKEN<br>(City)  | NJ<br>(State)                     | 08109<br>(Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                       | 6. Indiv<br>Line)<br>X | idual or Joint/Group F<br>Form filed by One F<br>Form filed by More<br>Person | eporti | ng Person                      |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and<br>5) |        | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |   |
|---------------------------------|--|---|------|---|--------|---|---|---|---|---|
|                                 |  |   | Code | v   | Amount | (A) or<br>(D)   | Price   | Transaction(s)<br>(Instr. 3 and 4)                                |   | ( |
| Common Stock, no par value      | 04/29/2011                                 |   | М    |   | 50,000 | A   | \$10.3  | 3,808,582   | D |   |
| Common Stock, no par value      | 04/29/2011                                 |   | F    |   | 10,300 | D   | \$ <u>5</u> 0   | 3,798,282   | D |   |
| Common Stock, no par value      |  |   |      |   |        |   |   | 210,840 <sup>(1)</sup>  | D |   |

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of  |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|-----|--------|--|--------------------|---|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A) | (D)    | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Option to<br>Purchase                               | \$10.3  | 04/29/2011                                 |   | М                            |   |     | 50,000 | 05/01/2002   | 04/30/2011         | Common<br>Stock, no<br>par value  | 50,000                                 | \$10.3  | 0  | D  |  |

**Explanation of Responses:** 

1. Owned by the Gerald B. Shreiber Foundation. Beneficial ownership is disclaimed.

#### Gerald B. Shreiber

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

04/29/2011