# SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM 8-K CURRENT REPORT

## Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 23, 2009

## J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

0-14616	22-1935537
(Commission	(I.R.S. Employer
File Number)	Identification No.)
	(Commission

<u>6000 Central Highway, Pennsauken, NJ 08109</u> (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

## N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS.

On July 23, 2009, J & J Snack Foods Corp. issued a press release regarding its earnings for the third quarter of fiscal 2009.

# ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

Exhibit Number Description of Document

99.1 Press Release dated July 23, 2009

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: <u>/s/ Gerald B. Shreiber</u>

Gerald B. Shreiber

President

/s/ Dennis G. Moore

Dennis G. Moore Chief Financial Officer

Date: July 23, 2009

## EXHIBIT INDEX

Exhibit Number Description

99.1 Press Release dated July 23, 2009

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#### J & J Snack Foods Announces Record Sales and Earnings

PENNSAUKEN, N.J.--(BUSINESS WIRE)--July 23, 2009--J & J Snack Foods Corp. (NASDAQ:JJSF) today announced record sales and earnings for its third quarter and nine months ended June 27, 2009.

Sales for the third quarter increased 2% to \$179.8 million from \$176.8 million in last year's third quarter. Net earnings increased 38% to \$14.9 million from \$10.8 million last year. Earnings per diluted share were \$.80 for the June quarter compared to \$.57 last year. Operating income increased 40% to \$24.4 million this year from \$17.5 million in the year ago period.

For the nine months ended June 27, 2009, sales increased 4% to \$470.3 million from \$452.0 million in last year's nine months. Net earnings increased 58% to \$26.5 million in the nine months from \$16.7 million last year. Earnings per diluted share were \$1.42 for the nine months compared to \$.88 last year. Operating income increased 69% to \$43.1 million from \$25.5 million in the year ago period.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented; "We had strong performances from our food service and retail grocery groups during the quarter. Although we continue to be challenged with issues facing the overall economy, we are confident of our abilities to overcome these issues."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID\* and BARQ'S\*\* frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida and Vernon and Newport, California.

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

\*\*BARQ'S is a registered trademark of Barq's Inc.

Unaudited	Consolidated	Statement	of O	perations

	<u>Unaudited Consolidated Statement of Operations</u>						
	Three Months Ended				Nine Months Ended		
	Ju	ne 27,	Ju	me 28,	June 27,	June 28,	
	<u>2009</u>			<u> 2008</u>	<u>2009</u>	<u>2008</u>	
	(in thousands)						
Net sales	\$	179,761	\$	176,839	\$ 470,255	\$ 451,966	
Cost of goods sold		118,727		121,087	323,162	320,427	
Gross profit	· · · · · · · · · · · · · · · · · · ·	61,034		55,752	147,093	131,539	
Operating expenses		36,654		38,298	104,002	106,069	
Operating income	-	24,380		17,454	43,091	25,470	
Other income		263		532	965	1,969	
Earnings before income taxes		24,643		17,986	44,056	27,439	
Income taxes		9,714		7,166	17,564	10,724	
Net earnings	\$	14,929	\$		\$ 26,492	\$ 16,715	
rec curmings	Ψ	14,323		10,020	ψ 20,432	Ψ 10,715	
Earnings per diluted share	\$	.80	\$	.57	\$ 1.42	\$ .88	
Earnings per danice share	\$	.81	\$		\$ 1.43	\$ .89	
Weighted average number of diluted shares	J	18,698	Ψ	18,981	18,697	19,013	
Weighted average number of basic shares		18,480		18,762	18,507	18,772	
weighted average number of basic shares		10,400		10,702	10,507	10,//2	
				27, 2009 naudited)		<u>lber 27, 2008</u>	
					(in thousands)		
Cash & cash equivalents			\$	59,116		44,265	
Current marketable securities held to maturity				22,047		2,470	
Current auction market preferred stock						14,000	
Other current assets				118,167		116,465	
Property, plant & equipment, net				93,521		93,064	
Goodwill				60,314		60,314	
Other intangible assets, net				50,252		53,633	
Long-term auction market preferred stock						21,200	
Long-term marketable securities held to maturity				20,402			
Other		_		2,342		2,997	
Total		=	\$	426,161	\$	408,408	
Current liabilities				73,977		66,194	
Long-term obligations under capital leases				309		381	
Deferred income taxes				23,056		23,056	
Other long-term obligations				1,999		1,999	
Stockholders' equity				326,820		316,778	
Total		_	\$	426,161		408,408	
		_	*	3,101		,	

The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

## **CONTACT:**

J & J Snack Foods Corp. Dennis G. Moore Senior Vice President Chief Financial Officer 856-532-6603