

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 14, 2003

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey (State or Other Jurisdiction of Organization)	0-14616 (Commission File Number)	22-1935537 (I.R.S. Employer Identification No.)
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6000 Central Highway, Pennsauken, NJ 08109
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits

Exhibit Number	Description of Document
99.1	Press Release dated April 14, 2003 (furnished pursuant to Items 9 and 12 hereof)
99.2	Press Release dated April 23, 2003 (furnished pursuant to Items 9 and 12 hereof)

ITEM 9. REGULATION FD DISCLOSURES

(Information is being provided under Item 12 as well as under Item 9, in accordance with SEC Release No. 33-8216.)

On April 14, 2003, J & J Snack Foods Corp. issued a press release regarding its repurchase of Company stock and authorization to repurchase additional shares. This press release is furnished in this report, pursuant to Items 9 and 12 hereof, as Exhibit 99.1.

On April 23, 2003, J & J Snack Foods Corp. issued a press release regarding its earnings for the second quarter of fiscal 2003 and for fiscal 2003. This press release is furnished in this report, pursuant to Items 9 and 12 hereof, as Exhibit 99.2.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

Gerald B. Shreiber
President

/s/ Dennis G. Moore

Dennis G. Moore
Chief Financial Officer

Date: April 23, 2003

EXHIBIT INDEX

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J & J Snack Foods Buys Back 275,000 Shares;
Increases Buyback Authorization by 500,000 Shares

PENNSAUKEN, N.J.--(BUSINESS WIRE)--April 14, 2003--J & J Snack Foods Corp. (NASDAQ-JJSF) announced today that it has purchased and retired 275,000 shares of its common stock under an existing buyback authorization and that its board of directors has approved the purchase and retirement of an additional 500,000 shares.

The Company said that it had purchased the 275,000 shares over the past 2-1/2 months.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "This is consistent with our previous stated and announced policy of the repurchase of J & J Snack Foods shares from time to time. We will continue to purchase shares from time to time when we feel it is appropriate to do so."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL soft pretzels, ICEE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE-UPS and MINUTE MAID(1) frozen juice bars and ices, TIO PEPE'S churros and MRS. GOODCOOKIE and CAMDEN CREEK cookies.

J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton and Hatfield, Pennsylvania; Carrollton, Texas and Vernon (Los Angeles), California.

(1) MINUTE MAID is a registered trademark of The Coca-Cola Company.

CONTACT: J & J Snack Foods Corp.
Dennis G. Moore, 856/665-9533

Profits Increase as J & J Snack Foods Corp. Announces Record Quarter

PENNSAUKEN, N.J.--(BUSINESS WIRE)--April 23, 2003--J & J Snack Foods Corp. (NASDAQ:JJSF) today announced record sales and earnings for its second quarter and six months ended March 29, 2003.

Sales for the second quarter increased 5% to \$81.4 million from \$77.7 million in last year's second quarter. Net earnings increased 28% to \$3.0 million from \$2.3 million last year. Earnings per diluted share were \$.33 for the March quarter compared to \$.25 last year. Operating income increased 27% to \$4.6 million this year from \$3.6 million in the year ago period.

For the six months ended March 29, 2003, sales increased 4% to \$158.7 million from \$152.5 million in last year's first half. Net earnings increased 33% to \$4.2 million in the six months from \$3.2 million last year. Earnings per diluted share were \$.46 for the six months compared to \$.35 last year. Operating income increased 26% to \$6.4 million from \$5.1 million in the year ago period.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "We are pleased with our overall financial performance for the quarter. Several factors including new product sales, strong food service sales and reduction of certain expenses including depreciation contributed to our record quarter. We remain committed to addressing the factors affecting our economy and our industry and growing our business and enhancing shareholder value over the long term."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL soft pretzels, ICEE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE-UPS and MINUTE MAID(1) frozen juice bars and ices, TIO PEPE'S churros and MRS. GOODCOOKIE and CAMDEN CREEK cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton and Hatfield, Pennsylvania; Carrollton, Texas and Vernon (Los Angeles), California.

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Consolidated Statement of Operations

	Three Months Ended		Six Months Ended	
	March 29, 2003	March 30, 2002	March 29, 2003	March 30, 2002

	(in thousands)			
Net sales	\$81,408	\$77,712	\$158,652	\$152,509
Cost of goods sold	54,532	52,556	109,711	105,309
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Gross profit	26,876	25,156	48,941	47,200
Operating expenses	22,253	21,514	42,508	42,078
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Operating income	4,623	3,642	6,433	5,122
Other income (deductions)	66	(48)	132	(264)
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Earnings before income taxes	4,689	3,594	6,565	4,858
Income taxes	1,688	1,258	2,363	1,700
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Net earnings	\$ 3,001	\$ 2,336	\$ 4,202	\$ 3,158
	=====	=====	=====	=====
Earnings per diluted share	\$.33	\$.25	\$.46	\$.35
Earnings per basic share	\$.34	\$.27	\$.48	\$.36
Weighted average number of diluted shares	9,069	9,254	9,152	9,119
Weighted average number of basic shares	8,737	8,705	8,734	8,675

Consolidated Balance Sheets

	March 29, 2003	September 28, 2002

	(in thousands)	
Current assets	\$80,996	\$75,367
Property, plant &		

equipment, net	88,147	94,410
Goodwill, net	45,850	45,850
Other intangibles, net	1,384	1,539
Other assets	2,536	2,870
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Total	\$218,913	\$220,036
	=====	=====
Current liabilities	40,380	40,244
Deferred income taxes	10,806	10,806
Other long term obligations	243	277
Stockholder's equity	167,484	168,709
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Total	\$218,913	\$220,036
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The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

CONTACT: J & J Snack Foods Corp.
Dennis G. Moore, 856/665-9533