

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 23, 2012

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey	0-14616	22-1935537
(State or Other Jurisdiction of Organization)	(Commission File Number)	(I.R.S. Employer Identification No.)

6000 Central Highway, Pennsauken, NJ 08109  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS**

On July 23, 2012, J & J Snack Foods Corp. issued a press release regarding its earnings for the third quarter of fiscal year 2012.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.**

(c) Exhibits

Exhibit Number	Description of Document
99.1	Press Release dated July 23, 2012

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

Gerald B. Shreiber  
President

By: /s/ Dennis G. Moore

Dennis G. Moore  
Chief Financial Officer

Date: July 23, 2012

**EXHIBIT INDEX**

Exhibit Number	Description of Document
99.1	Press Release dated July 23, 2012

**IMMEDIATE RELEASE**  
**FOR:**

**Contact: Dennis G. Moore**  
**Senior Vice President**  
**Chief Financial Officer**



**6000 Central Highway**  
**Pennsauken, NJ 08109**

**(856) 532-6603**

**J & J SNACK FOODS**  
**ANNOUNCES**  
**SALES AND EARNINGS**

Pennsauken, NJ, July 23, 2012 - - J & J Snack Foods Corp. (NASDAQ-JJSF) today announced sales and earnings for its third quarter and nine months ended June 23, 2012.

Sales for the third quarter increased 10% to \$226.3 million from \$206.3 million in last year's third quarter. For the nine months ended June 23, 2012, sales increased 12% to \$588.6 million from \$524.7 million in the last year's nine months. Last year's net earnings for the third quarter and the nine months included a \$6.6 million gain on bargain purchase of a business. Without the benefit of this one time gain last year, net earnings increased 12% to \$18.7 million (\$0.99 per diluted share) in this year's quarter compared to \$16.7 million (\$0.89 per diluted share) last year and for the nine months, earnings increased 6% to \$34.6 million (\$1.83 per diluted share) from \$32.5 million (\$1.73 per diluted share) last year.

Last year's reported net earnings, which included the \$6.6 million gain, were \$23.3 million (\$1.24 per diluted share) for the quarter and \$39.1 million (\$2.08 per diluted share) for the nine months.

Operating income increased 10% to \$29.9 million this year from \$27.1 million in the year ago period for the quarter. For the nine months, operating income increased 5% to \$54.6 million from \$52.0 million in the year ago period.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "All of our business groups contributed to our results for the period. During the quarter, we completed the expansion of our Moscow Mills, MO and Carrollton, TX facilities. We continue to make progress expanding our soft pretzel products, including rolls and Bavarian sticks into new venues."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, and MINUTE MAID\* frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies, PATIO burritos and HAND FULLS and HOLLY RIDGE BAKERY filled handheld products. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida; Colton, Vernon and Norwalk, California; Holly Ridge, North Carolina; and Weston, Oregon.

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

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Consolidated Statement of Operations  
(unaudited)  
(in thousands, except per share amounts)

	Three months ended		Nine months ended	
	June 23, 2012	June 25, 2011	June 23, 2012	June 25, 2011
Net Sales	\$ 226,335	\$ 206,328	\$ 588,575	\$ 524,691
Cost of goods sold	153,828	138,787	415,675	362,027
Gross Profit	<u>72,507</u>	<u>67,541</u>	<u>172,900</u>	<u>162,664</u>
Operating expenses				
Marketing	19,892	18,462	54,955	51,404
Distribution	16,034	15,133	44,465	40,805
Administrative	6,873	6,355	19,158	17,890
Other general (income) expense	(183)	530	(305)	577
	<u>42,616</u>	<u>40,480</u>	<u>118,273</u>	<u>110,676</u>
Operating Income	29,891	27,061	54,627	51,988
Other income (expense)				
Gain on bargain purchase of a business	-	6,580	-	6,580
Investment income	397	251	1,132	694
Interest expense & other	11	(34)	(32)	(106)
	<u>30,299</u>	<u>33,858</u>	<u>55,727</u>	<u>59,156</u>
Earnings before income taxes	30,299	33,858	55,727	59,156
Income taxes	11,627	10,532	21,147	20,077
NET EARNINGS	<u>\$ 18,672</u>	<u>\$ 23,326</u>	<u>\$ 34,580</u>	<u>\$ 39,079</u>
Earnings per diluted share	<u>\$ 0.99</u>	<u>\$ 1.24</u>	<u>\$ 1.83</u>	<u>\$ 2.08</u>
Weighted average number of diluted shares	<u>18,947</u>	<u>18,829</u>	<u>18,917</u>	<u>18,766</u>
Earnings per basic share	<u>\$ 0.99</u>	<u>\$ 1.25</u>	<u>\$ 1.83</u>	<u>\$ 2.10</u>
Weighted average number of basic shares	<u>18,886</u>	<u>18,700</u>	<u>18,850</u>	<u>18,639</u>

	Consolidated Balance Sheets	
	June 23, 2012	September 24, 2011
	(unaudited)	
	(in thousands)	
Cash & cash equivalents	\$ 109,481	\$ 87,479
Current marketable securities held to maturity	15,454	25,506
Other current assets	163,689	146,865
Property, plant & equipment, net	135,615	124,650
Goodwill	76,899	70,070
Other intangible assets, net	49,586	52,005
Marketable securities held to maturity	39,479	42,000
Other	3,256	2,241
Total	<u>\$ 593,459</u>	<u>\$ 550,816</u>
Current liabilities	\$ 87,519	\$ 75,848
Long-term obligations under capital leases	301	523
Deferred income taxes	41,024	41,050
Other long-term obligations	928	1,007
Stockholders' equity	463,687	432,388
Total	<u>\$ 593,459</u>	<u>\$ 550,816</u>

The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

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