

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 18, 2005  
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J & J SNACK FOODS CORP.  
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(Exact name of registrant as specified in its charter)

New Jersey

0-14616

22-1935537  
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(State or Other  
Jurisdiction of Organization)

(Commission  
File Number)

(I.R.S. Employer  
Identification No.)

6000 Central Highway, Pennsauken, NJ 08109  
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(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533  
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N/A  
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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to  
simultaneously satisfy the filing obligation of the registrant under any of the  
following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17  
CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17  
CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2 (b) under the  
Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the  
Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. OTHER EVENTS

On March 18, 2005, the Company issued a press release announcing the acquisition  
of Snackworks LLC, d/b/a Bavarian Brothers.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits

Exhibit Number

Description of Document

99.1 Press Release dated March 18, 2005

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

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Gerald B. Shreiber

President

/s/ Dennis G. Moore

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Dennis G. Moore

Chief Financial Officer

Date: March 18, 2005

EXHIBIT INDEX

| Exhibit Number | Description                        |
|----------------|------------------------------------|
| 99.1           | Press Release dated March 18, 2005 |

J & J Snack Foods Acquires California Based Pretzel Firm

PENNSAUKEN, N.J.--(BUSINESS WIRE)--March 18, 2005--J & J Snack Foods Corp. (NASDAQ:JJSF) announced today that it has acquired Snackworks LLC, d/b/a Bavarian Brothers, a manufacturer of soft pretzels headquartered in Rancho Cucamonga, California. Snackworks operates production facilities in California and Chambersburg, Pennsylvania and markets its products under the brand names SERIOUSLY TWISTED!, BAVARIAN BROTHERS and CINNAPRETZEL.

Snackworks sells throughout the Continental United States primarily to mass merchandisers and theatres. Annual sales are approximately \$11 million. Terms of the sale were not disclosed.

Gerald B. Shreiber, President and CEO of J & J Snack Foods, commented, "This acquisition is consistent with our strategy to grow our niche product line offerings and provide our customer base with unique products and value."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID(1) and BARQ'S(2) and CHILL frozen juice bars and ices, TIO PEPE'S churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton and Hatfield, Pennsylvania; Carrollton, Texas; Atlanta, Georgia and Vernon (Los Angeles), California.

(1) MINUTE MAID is a registered trademark of The Coca-Cola Company.

(2) BARQ'S is a registered trademark of Barq's Inc.

CONTACT: J & J Snack Foods Corp.  
Dennis Moore, 856-665-9533