

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | |
|--------------------------|-----------|
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | |
|---|---|--|
| 1. Name and Address of Reporting Person* <u>Roshkoff Marjorie Shreiber</u> (Last) (First) (Middle) C/O J&J SNACK FOODS CORP. 350 FELLOWSHIP ROAD (Street) MOUNT NJ 08054 (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol J&J SNACK FOODS CORP [JJSF] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below) |
| | 3. Date of Earliest Transaction (Month/Day/Year) 11/15/2023 | |
| | 4. If Amendment, Date of Original Filed (Month/Day/Year) | |
| Rule 10b5-1(c) Transaction Indication <input checked="" type="checkbox"/> Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|-------------------------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock, no par value | 11/15/2023 | | S | | 27 | D | \$160.56 ⁽¹⁾ | 70,682 | D | |
| Common Stock, no par value | | | | | | | | 3,734,909 ⁽²⁾ | I | See Footnote ⁽²⁾ |
| Common Stock, no par value | 11/15/2023 | | S | | 153 | D | \$162.33 ⁽³⁾ | 70,529 | D | |
| Common Stock, no par value | | | | | | | | 3,734,909 ⁽²⁾ | I | See Footnote ⁽²⁾ |
| Common Stock, no par value | 11/15/2023 | | S | | 230 | D | \$162.83 ⁽⁴⁾ | 70,299 | D | |
| Common Stock, no par value | | | | | | | | 3,734,909 ⁽²⁾ | I | See Footnote ⁽²⁾ |
| Common Stock, no par value | 11/15/2023 | | S | | 168 | D | \$164.04 ⁽⁵⁾ | 70,131 | D | |
| Common Stock, no par value | | | | | | | | 3,734,909 ⁽²⁾ | I | See Footnote ⁽²⁾ |
| Common Stock, no par value | 11/15/2023 | | S | | 47 | D | \$164.98 ⁽⁶⁾ | 70,084 | D | |
| Common Stock, no par value | | | | | | | | 3,734,909 ⁽²⁾ | I | See Footnote ⁽²⁾ |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|--|-----|---|--|--|---|---|
| | | | | Code | V | | (A) | (D) | | | | | |

Explanation of Responses:

- Shares were sold pursuant to a 10b5-1 Trading Plan established on May 10, 2023.
- Consists of 3,498,511 shares of common stock held in The 2021 Irrevocable Trust for Mr. Gerald B. Shreiber, for which Ms. Roshkoff is trustee, 217,642 shares held in an IDGT trust for Ms. Roshkoff and her siblings, for which Ms. Roshkoff is Trustee, and 18,756 shares held for the benefit of Ms. Roshkoff's children in trust or custodian accounts. The Reporting Person disclaims beneficial ownership of these securities except to the extent of her pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16, or any other purpose.
- Shares were sold pursuant to a 10b5-1 Trading Plan established on May 10, 2023. This is a weighted average price for the shares reported. These shares were sold in multiple transactions at prices ranging from \$161.65 and \$162.62. The reporting person undertakes to provide to the Company, any security holder of the Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote 3 of this Form.
- Shares were sold pursuant to a 10b5-1 Trading Plan established on May 10, 2023. This is a weighted average price for the shares reported. These shares were sold in multiple transactions at prices ranging from \$162.67 and \$163.59. The reporting person undertakes to provide to the Company, any security holder of the Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote 4 of this Form.
- Shares were sold pursuant to a 10b5-1 Trading Plan established on May 10, 2023. This is a weighted average price for the shares reported. These shares were sold in multiple transactions at prices ranging from \$163.68 and \$164.38. The reporting person undertakes to provide to the Company, any security holder of the Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote 5 of this Form.
- Shares were sold pursuant to a 10b5-1 Trading Plan established on May 10, 2023.

/s/ Michael A. Pollner,
Attorney in Fact

11/17/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.