SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 3, 2009

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey	0-14616	22-1935537			
(State or Other	(Commission	(I.R.S. Employer			
Jurisdiction of Organization)	File Number)	Identification No.)			

<u>6000 Central Highway, Pennsauken, NJ 08109</u> (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligat provisions (see General Instruction A.2. below):	ion of the registrant under any of the following
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)	
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)	
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2	2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4	4(c))

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS

On November 3, 2009, J & J Snack Foods Corp. issued a press release regarding its earnings for the fourth quarter of fiscal 2009 and for the year ended 2009.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

Exhibit Number Description of Document

99.1 Press Release dated November 3, 2009

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

Gerald B. Shreiber President

/s/ Dennis G. Moore

Dennis G. Moore Chief Financial Officer

Date: November 3, 2009

EXHIBIT INDEX

Exhibit Number Description

99.1 Press Release dated November 3, 2009

Record Sales and Earnings Reported by J & J Snack Foods

PENNSAUKEN, N.J.--(BUSINESS WIRE)--November 3, 2009--J & J Snack Foods Corp. (NASDAQ:JJSF) today reported record sales and earnings for its 2009 fiscal year.

Sales for the fiscal year ended September 26, 2009 increased 4% to \$653.0 million from \$629.4 million in the fiscal year ended September 27, 2008. Net earnings increased 48% to \$41.3 million in fiscal 2009 from \$27.9 million in fiscal 2008. On a per diluted share basis, earnings increased 50% to \$2.21 from \$1.47. Operating income increased 54% to \$66.9 million this year from \$43.3 million in the year ago period.

For the fourth quarter ended September 26, 2009, sales increased 3% to \$182.8 million from \$177.4 million in the fourth quarter ended September 27, 2008. Net earnings increased 32% to \$14.8 million in the current year quarter from \$11.2 million. Earnings per diluted share were \$.79 this year compared to \$.59 last year. Operating income increased 33% to \$23.8 million from \$17.9 million in the year ago period.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "Continued strong and improving performance from all our business groups contributed to our results for the quarter and the year. Country Home Bakers, our cookie, biscuit and specialty bread business, had an outstanding year. Overall, we benefitted from cost containment while driving sales value."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID* and BARQ'S** frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida and Vernon and Newport, California.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

**BARQ'S is a registered trademark of Barq's Inc.

Consolidated	Statements	of O	perations
--------------	------------	------	-----------

			Con	<u>solidated Stateme</u>	ents of	<u>Operations</u>		
		Three Months Ended			Fiscal Year Ended			
		Sept. 26,	S	Sept. 27,		Sept. 26,	:	Sept. 27,
		<u>2009</u>		2008		<u>2009</u>		<u>2008</u>
		Unaudited	U	naudited		Unaudited		
				(in thous	ands)			
Net sales	\$	182,792	\$	177,393	\$	653,047	\$	629,359
Cost of goods sold		121,041		122,025		444,203		442,452
Gross profit		61,751		55,368		208,844		186,907
Operating expenses		37,904		37,502		141,906		143,571
Operating income	·	23,847		17,866		66,938		43,336
Other income		306		580		1,271		2,549
Earnings before income taxes	·	24,153		18,446		68,209		45,885
Income taxes		9,333		7,253		26,897		17,977
Net earnings	\$	14,820	\$	11,193	\$	41,312	\$	27,908
Earnings per diluted share	\$.79	\$.59	\$	2.21	\$	1.47
Earnings per basic share	\$.80	\$.60	\$	2.23	\$	1.49
Weighted average number of diluted shares		18,764		18,993		18,713		19,008
Weighted average number of basic shares		18,541		18,765		18,516		18,770
-								

	 <u>Consolidated</u> ember 26, 2009 Unaudited	Balance Sheets September 27, 2008		
		ousands)		
Cash & cash equivalents	\$ 60,343	\$	44,265	
Current marketable securities held to maturity	38,653		2,470	
Current auction market preferred stock	-		14,000	
Other current assets	112,115		116,465	
Property, plant & equipment, net	97,173		93,064	
Goodwill	60,314		60,314	
Marketable securities held to maturity	19,994		-	
Other intangible assets, net	49,125		53,633	
Auction market preferred stock	-		21,200	
Other	2,110		2,997	
Total	\$ 439,827	\$	408,408	
Current liabilities	\$ 67,679	\$	66,194	
Long-term obligations under capital leases	285		381	
Deferred income taxes	27,033		23,056	
Other long-term liabilities	1,986		1,999	
Stockholders' equity	342,844		316,778	
Total	\$ 439,827	\$	408,408	

		Consolidated Staten	nents of Cash F	lows	
			Fiscal Year Ended		
		nber 26, 2009		er 27 <u>, 2008</u>	
	C	(in tho	usands)		
Operating activities:		`	,		
Net earnings	\$	41,312	\$	27,908	
Adjustments to reconcile net earnings to net cash provided by operating activities:					
Depreciation and amortization of fixed assets		22,663		22,181	
Amortization of intangibles and deferred costs		5,090		5,289	
Gains from disposals and write- downs of property & equipment		(31)		(174)	
Share-based compensation		1,716		1,851	
Deferred income taxes		3,839		3,446	
Changes in assets and liabilities, net of effects from purchase of companies:					
Decrease (increase) in accounts receivable		1,144		(4,701)	
Decrease (increase) in inventories		2,993		(2,448)	
Decrease (increase) in prepaid expenses and other		37		(537)	
Increase in accounts payable and accrued liabilities		1,870		2,082	
Net cash provided by operating activities	-	80,633		54,897	
Net cash provided by operating activates		00,000		54,657	
Investing activities:					
Purchases of property, plant and equipment		(27,190)		(22,781)	
Purchase of marketable securities		(66,380)		(2,470)	
Proceeds from redemption and sales of marketable securities		10,204		-,	
Purchase of auction market preferred stock		-		(10,500)	
Proceeds from redemption and sales of auction market preferred stock		35,200		16,500	
Proceeds from disposal of property & equipment		326		932	
Other		15		(535)	
Net cash used in investing activities		(47,825)		(18,854)	
ivet cash used in investing activities		(47,023)		(10,054)	
Financing activities:					
Payments to repurchase common stock		(12,510)		(3,539)	
Proceeds from issuance of common stock		3,971		2,811	
Payments of cash dividend		(7,108)		(6,781)	
Payments on capitalized lease obligations		(93)		(91)	
Layments on cupitanized reast obligations		(55)		(31)	
Net cash used in financing activities		(15,740)		(7,600)	
Effect of exchange rate on cash and cash equivalents		(990)		3	
Net increase in cash & cash equivalents		16,078	·	28,446	
The mercare in cash & cash equivalents		10,070		20,0	

		<u>Segment</u>	t Reporting			
		Fiscal	Year End	<u>nd</u>		
		mber 26, 2009	<u>Septer</u>	mber 27, 2008		
	J	Unaudited				
		(in the	ousands)			
Sales to external customers:						
Food Service	\$	417,753	\$	400,194		
Retail Supermarket		65,158		57,112		
The Restaurant Group		1,257		1,635		
Frozen Beverages		168,879		170,418		
	\$	653,047	\$	629,359		
Depreciation and Amortization:						
Food Service	\$	16,530	\$	16,655		
Retail Supermarket	*	-	-			
The Restaurant Group		33		54		
Frozen Beverages		11,190		10,761		
	\$	27,753	\$	27,470		
Operating Income (Loss): Food Service	\$	45,024	\$	24,784		
Retail Supermarket	D.	45,024 7,442	Э	4,665		
The Restaurant Group		(64)		(140)		
Frozen Beverages		14,536		14,027		
Prozen Deverages	\$	66,938	\$	43,336		
	Ψ	00,930	Ψ	43,330		
Capital Expenditures:						
Food Service	\$	14,979	\$	11,898		
Retail Supermarket		-		-		
The Restaurant Group		-		-		
Frozen Beverages		12,211		10,883		
	<u>\$</u>	27,190	\$	22,781		
Assets:						
Food Service	\$	309,988	\$	277,481		
Retail Supermarket		-		-		
The Restaurant Group		557		629		
Frozen Beverages		129,282		130,298		
	\$	439,827	\$	408,408		
						

44,265

60,343

\$

\$

15,819

44,265

Cash and cash equivalents at beginning of year

Cash and cash equivalents at end of year

RESULTS OF OPERATIONS (Unaudited)

Fiscal 2009 (52 weeks) Compared to Fiscal 2008 (52 weeks)

Net sales increased \$23,688,000, or 4%, to \$653,047,000 in fiscal 2009 from \$629,359,000 in fiscal 2008.

We have four reportable segments: Food Service, Retail Supermarkets, The Restaurant Group and Frozen Beverages.

The Chief Operating Decision Maker for Food Service, Retail Supermarkets and The Restaurant Group and the Chief Operating Decision Maker for Frozen Beverages monthly review and evaluate operating income and sales in order to assess performance and allocate resources to each individual segment. In addition, the Chief Operating Decision Makers review and evaluate depreciation, capital spending and assets of each segment on a quarterly basis to monitor cash flow and asset needs of each segment.

Food Service

Sales to food service customers increased \$17,559,000, or 4%, to \$417,753,000 in fiscal 2009. Soft pretzel sales to the food service market decreased \$313,000, or about 1/3 of one percent, to \$99,471,000 for the year. Unit sales of soft pretzels were down 3% for the year. Sales of bakery products excluding biscuit and dumpling sales and fruit and fig bar sales, increased \$6,607,000, or 4%, for the year. Biscuit and dumpling sales were up 8% to \$32,845,000 due to increased distribution and new product offerings. Sales of fig and fruit bars increased 11% to \$29,497,000 due to strong volume growth spread across our customer base. Churro sales were up 16% for the year with \$29,404,000 of sales in 2009 with over 80% of the sales increase coming from sales to one customer. Frozen juice bar and ices sales decreased \$934,000 or 2% to \$50,272,000 for the year. Sales of our funnel cake products were up \$2,872,000, or 49%, with sales to one customer accounting for about one-half of the increase. The changes in sales throughout the Food Service segment were from a combination of volume changes and price increases.

Retail Supermarkets

Sales of products to retail supermarkets increased \$8,046,000 or 14% to \$65,158,000 in fiscal 2009. Total soft pretzel sales to retail supermarkets were \$30,506,000, an increase of 11% from fiscal 2008, on a unit volume decrease of 2%. Sales of frozen juice bars and ices increased 19% to \$37,819,000 in 2009 on a case volume increase of 25%. Increased trade spending of \$1.3 million for the introduction of new frozen novelty items and a shift in product mix reduced sales dollars in relation to the unit volume increases. Coupon costs, a reduction of sales, increased 38% or about \$1,029,000 for the year.

The Restaurant Group

Sales of our Restaurant Group, which operates BAVARIAN PRETZEL BAKERY and PRETZEL GOURMET retail stores in the Mid-Atlantic region, declined by 23% primarily due to closings or licensings of stores in the past year. At September 26, 2009, we had 4 stores open. Sales of stores open for both years were down 7% for the year.

Frozen Beverages

Frozen beverage and related product sales decreased \$1,539,000 or 1% to \$168,879,000 in fiscal 2009. Beverage sales alone were down 1% for the year. Gallon sales were down 2% for the year in our base ICEE business. Service revenue increased \$3,210,000, or 8%, to \$42,013,000 for the year as we continue to grow this part of our business. Frozen carbonated machine sales decreased \$2,834,000 to \$10,004,000 for the year.

Consolidated

Other than as commented upon above by segment, there are no material specific reasons for the reported sales increases or decreases. Sales levels can be impacted by the appeal of our products to our customers and consumers and their changing tastes, competitive and pricing pressures, sales execution, marketing programs, seasonal weather, customer stability and general economic conditions.

Gross profit as a percent of sales increased 2.28 percentage points in 2009 from 2008 to 32%.

Lower commodity costs in excess of \$11,000,000, higher pricing and increased efficiencies due to volume in some of our product lines partially offset by higher workers' compensation and group health insurance expense were the primary drivers causing the gross profit percentage increase.

Total operating expenses decreased \$1,665,000 to \$141,906,000 in fiscal 2009 and as a percentage of sales decreased 1.08 percentage points to 22% of sales in 2009. Other general income was \$5,000 this year. Other general income of \$375,000 last year primarily consisted of gains on the disposition of assets and insurance gains in our Food Service and Frozen Beverages segments offset by store closing costs in our Restaurant Group segment of \$102,000. Marketing expenses decreased .45 percentage points and remained at 11% of sales. Controlled spending in our Food Service and Frozen Beverages segments accounted for the overall decline. Distribution expenses decreased .75 of a percentage point and remained at 8% of sales due to lower freight and fuel costs. Administrative expenses were about 3-1/2% of sales in both years.

Operating income increased \$23,602,000, or 54%, to \$66,938,000 in fiscal 2009 as a result of the aforementioned items.

Investment income decreased by \$1,279,000 to \$1,386,000 due to the general decline in the level of interest rates.

The effective income tax rate was 39% in both fiscal years.

Net earnings increased \$13,404,000, or 48%, in fiscal 2009 to \$41,312,000, or \$2.21 per diluted share as a result of the aforementioned items.

There are many factors which can impact our net earnings from year to year and in the long run, among which are the supply and cost of raw materials and labor, insurance costs, factors impacting sales as noted above, the continuing consolidation of our customers, our ability to manage our manufacturing, marketing and distribution activities, our ability to make and integrate acquisitions and changes in tax laws and interest rates.

The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

CONTACT:

J & J Snack Foods Corp. Dennis G. Moore Senior Vice President Chief Financial Officer (856) 532-6603