

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 23, 2012

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey

0-14616

22-1935537

(State or Other
Jurisdiction of Organization)

(Commission
File Number)

(I.R.S. Employer
Identification No.)

6000 Central Highway, Pennsauken, NJ 08109
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS

On April 23, 2012, J & J Snack Foods Corp. issued a press release regarding its earnings for the second quarter of fiscal year 2012.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits

Exhibit Number	Description of Document
99.1	Press Release dated April 23, 2012

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

Gerald B. Shreiber
President

/s/ Dennis G. Moore

Dennis G. Moore
Chief Financial Officer

Date: April 23, 2012

EXHIBIT INDEX

Exhibit Number	Description of Document
99.1	Press Release dated April 23, 2012

IMMEDIATE RELEASE

FOR:

Contact: **Dennis G. Moore**
Senior Vice President
Chief Financial Officer
(856) 532-6603



6000 Central Highway
Pennsauken, NJ 08109

J & J SNACK FOODS
REPORTS SECOND QUARTER SALES
AND EARNINGS

Pennsauken, NJ, April 23, 2012 - - J & J Snack Foods Corp. (NASDAQ:JJSF) today announced sales and earnings for its second quarter and six months ended March 24, 2012 .

Sales increased 16% to \$189.6 million from \$162.7 million in last year's second quarter. Net earnings were \$10.4 million in the current quarter compared to \$8.7 million last year. Earnings per diluted share were \$.55 for the second quarter compared to \$.46 last year. Operating income increased 17% to \$16.3 million in the current quarter from \$14.0 million in the year ago quarter.

For the six months ended March 24, 2012, sales increased 14% to \$362.2 million from \$318.4 million in last year's first half. Net earnings increased 1% to \$15.9 million in the six months from \$15.8 million last year. Earnings per diluted share were \$.84 for the six months for both years. Operating income decreased 1% to \$24.7 million from \$24.9 million in the year ago period.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "We are pleased with our overall results for the period and are hopeful the trend continues. Our foodservice and ICEE beverage groups had a good quarter. "

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID* and BARQ'S** frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies, PATIO burritos and HAND FULLS and HOLLY RIDGE BAKERY filled handheld products. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida; Colton, Vernon and Norwalk, California; Holly Ridge, North Carolina; and Weston, Oregon.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

**BARQ'S is a registered trademark of Barq's Inc.

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Consolidated Statement of Operations
(unaudited)
(in thousands, except per share amounts)

	Three months ended		Six months ended	
	March 24, 2012	March 26, 2011	March 24, 2012	March 26, 2011
Net Sales	\$ 189,554	\$ 162,731	\$ 362,240	\$ 318,363
Cost of goods sold	135,567	113,709	261,847	223,240
Gross Profit	<u>53,987</u>	<u>49,022</u>	<u>100,393</u>	<u>95,123</u>
Operating expenses				
Marketing	17,404	16,260	35,063	32,942
Distribution	14,212	12,808	28,431	25,672
Administrative	6,219	5,907	12,285	11,535
Other general (income) expense	(121)	93	(122)	47
	<u>37,714</u>	<u>35,068</u>	<u>75,657</u>	<u>70,196</u>
Operating Income	16,273	13,954	24,736	24,927
Other income (expense)				
Investment income	380	207	735	443
Interest expense & other	(4)	(36)	(43)	(72)
Earnings before income taxes	16,649	14,125	25,428	25,298
Income taxes	6,226	5,466	9,520	9,545
NET EARNINGS	<u>\$ 10,423</u>	<u>\$ 8,659</u>	<u>\$ 15,908</u>	<u>\$ 15,753</u>
Earnings per diluted share	<u>\$ 0.55</u>	<u>\$ 0.46</u>	<u>\$ 0.84</u>	<u>\$ 0.84</u>
Weighted average number of diluted shares	<u>18,930</u>	<u>18,767</u>	<u>18,902</u>	<u>18,734</u>
Earnings per basic share	<u>\$ 0.55</u>	<u>\$ 0.46</u>	<u>\$ 0.84</u>	<u>\$ 0.85</u>
Weighted average number of basic shares	<u>18,858</u>	<u>18,638</u>	<u>18,832</u>	<u>18,608</u>

	Consolidated Balance Sheets	
	March 24, 2012	September 24, 2011
	(unaudited)	
	(in thousands)	
Cash & cash equivalents	\$ 91,668	\$ 87,479
Current marketable securities held to maturity	2,454	25,506
Other current assets	149,331	146,865
Property, plant & equipment, net	132,959	124,650
Goodwill	70,070	70,070
Other intangible assets, net	50,259	52,005
Marketable securities held to maturity	67,479	42,000
Other	2,768	2,241
Total	\$ 566,988	\$ 550,816
Current liabilities	\$ 76,698	\$ 75,848
Long-term obligations under capital leases	375	523
Deferred income taxes	41,064	41,050
Other long-term obligations	945	1,007
Stockholders' equity	447,906	432,388
Total	\$ 566,988	\$ 550,816

The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

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