SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 22, 2010

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey	0-14616	22-193553 (I.R.S. Employe		
(State or Other	(Commission			
Jurisdiction of Organization)	File Number)	Identification No.		

<u>6000 Central Highway, Pennsauken, NJ 08109</u> (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
1

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS

On April 22, 2010, J & J Snack Foods Corp. issued a press release regarding its earnings for the second quarter of fiscal 2010.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits

Exhibit Number Description of Document

99.1 Press Release dated April 22, 2010

2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: <u>/s/ Gerald B. Shreiber</u>

Gerald B. Shreiber President

/s/ Dennis G. Moore

Dennis G. Moore Chief Financial Officer

Date: April 22, 2010

EXHIBIT INDEX

Exhibit Number Description

99.1 Press Release dated April 22, 2010

4

J & J Snack Foods Reports Second Quarter Sales and Earnings

PENNSAUKEN, N.J.--(BUSINESS WIRE)--April 22, 2010--J & J Snack Foods Corp. (NASDAQ:JJSF) today announced record sales and increased earnings for its second quarter and six months ended March 27, 2010.

Sales increased 5% to \$157.4 million from \$149.4 million in last year's second quarter. Net earnings increased 24% to \$9.0 million from \$7.2 million last year. Earnings per diluted share were \$.48 for the March quarter compared to \$.39 last year. Operating income increased 25% to \$14.9 million this year from \$11.9 million in the year ago period.

For the six months ended March 27, 2010, sales increased 5% to \$ 306.5 million from \$290.5 million in last year's first half. Net earnings increased 39% to \$16.1 million in the six months from \$11.6 million last year. Earnings per diluted share were \$.86 for the six months compared to \$.62 last year. Operating income increased 41% to \$26.3 million from \$18.7 million in the year ago period.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "Strong performances by our food service and retail supermarket groups contributed to our record quarter. Our management team continues to strengthen and our innovation efforts are being increased. Despite the current challenges in the economy, we are optimistic for the future."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID* and BARQ'S** frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida and Vernon and Newport, California.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

^{**}BARQ'S is a registered trademark of Barq's Inc.

Consolidated Statement of Operations

		Three Months Ended Six Months Ended							
	M	arch 27,	March 28,		March 27,		March 28,		
		2010		2009		2010		2009	
		(in thousands)							
Net sales	\$	157,361	\$	149,352	\$	306,463	\$	290,494	
Cost of goods sold		107,564		103,975		210,647		204,435	
Gross profit		49,797		45,377		95,816		86,059	
Operating expenses		34,977		33,497		69,505		67,348	
Operating income		14,820		11,880		26,311		18,711	
Other income		198		270		481		702	
Earnings before income taxes		15,018		12,150		26,792		19,413	
Income taxes		6,018		4,906		10,701		7,850	
Net earnings	\$	9,000	\$	7,244	\$	16,091	\$	11,563	
Earnings per diluted share	\$.48	\$.39	\$.86	\$.62	
Earnings per basic share	\$.49	\$.39	\$.87	\$.62	
Weighted average number of diluted shares		18,666		18,618		18,691		18,696	
Weighted average number of basic shares		18,477		18,425		18,510		18,520	

	Consolidated Balance Sheets					
	March 27, 2010 (unaudited)		<u>September 26, 2009</u>			
	(in thousands)					
Cash & cash equivalents \$	60,003	\$	60,343			
Current marketable securities held to maturity	30,460		38,653			
Other current assets	119,070		112,115			
Property, plant & equipment, net	99,203		97,173			
Goodwill	60,314		60,314			
Other intangible assets, net	46,930		49,125			
Long-term marketable securities held to maturity	26,345		19,994			
Other	1,899		2,110			
Total \$	444,224	\$	439,827			
Current liabilities \$	63,981	\$	67,679			
Long-term obligations under capital leases	236		285			
Deferred income taxes	27,033		27,033			
Other long-term liabilities	1,936		1,986			
Stockholders' equity	351,038		342,844			
Total \$	444,224	\$	439,827			

The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

CONTACT:

J & J Snack Foods Corp. Dennis G. Moore Senior Vice President Chief Financial Officer 856-532-6603